

## MINISTRY OF FOREIGN AFFAIRS AND TRADE STATE SECRETARIAT FOR INFORMATION AND INTERNATIONAL REPRESENTATION OF HUNGARY



Mr. Piotr SUĆKO CEO Funclub Ltd. ul. Grunwaldzka 399 60-173 Poznań

October 2020

## Dear Mr. Sućko,

Please accept my congratulations that your company, Funclub Ltd. won the Gold Certificate of Tourism Award Marco Polo 2020, with the product "Best of Poland, Czech Republic, Slovakia and Hungary". On behalf of the Ministry of Foreign Affairs and Trade of Hungary and the 17+1 Tourism Coordination Centre, let me express my appreciation and virtually shake your hand.

2020 is an extremely hard year. As a consequence of the COVID-19 pandemic, the world economy is facing unprecedented challenges. Global tourism is expected to plunge by 70%, compared to last year and in Europe only, tourism fell by 54%. Millions of tourism jobs in Europe are in jeopardy due to the outbreak, while tens of millions of direct tourism jobs are being lost worldwide. This means the loss of opportunities for vulnerable populations and communities, and the real risk of losing vital resources for safeguarding natural and cultural heritage across the world.

I value it a lot that despite the difficulties you had to face early spring, you mobilized your energy and devoted time to compile the excellent application material that presents a 10-day round tour in 4 countries, tailored to the needs of Chinese visitors.

With the winner tour, Funclub Ltd. contributed to the main goals of the 17+1 tourism cooperation, increase the popularity of the Central and Eastern European destination in China. Although there is a temporary halt on intercontinental travels, people's desire to explore new countries will not change and I strongly believe that our coordinated efforts to combat the pandemic will be successful and the new start is approaching.

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Dear Mr. Sućko,

You will receive Funclub Ltd.'s Gold Certificate of Tourism Award Marco Polo in the frames of a smaller and more modest celebration than it was planned, but the Tourism Coordination Centre and the 17 CEE countries will spread the information about your company and of the winner product, both in our region and China.

I wish you good health, persistence and speedy recovery from the crisis.

I look forward to meeting you at the official award winning ceremony as soon as the situation allows.

Yours sincerely,

**State Secretary** 

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